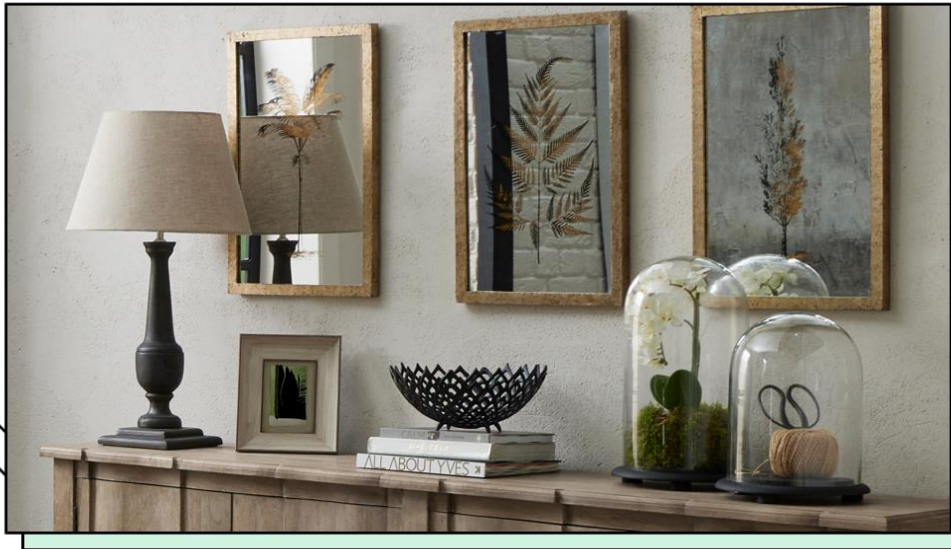


Jojo House Styling & Staging

Finishing Touches

www.jojohouse.co.uk



Tried & Tested Methods for your finishing touches.

No strict rules!

So your basic furnishings are in place, but how do you bring it all together and make your room feel cohesive and welcoming.

Firstly, what draws you into the room?

Clever, interesting details will provide the mood for your room and ignite curiosity to make you want to see more.



This statement matt black mirror, with concave metalwork frame is as much wall art as it is a mirror.

Ok so now you are in the room, what's making you want to stay?

Maybe a comfortable armchair, with squishy cushions and your favourite throws. What is the thing that makes you feel relaxed and wonderfully cosy?

Framing, looking upwards what makes you drink in the whole room?

It may be a stunning lamp, striking wall art or a large house plant. This makes you notice the full room and acts as framing.



Amber Dapple Acanthus Lamp. Dual colour glassware (amber and black) beautifully hand painted with a 'dappled' effect.

Let's talk grouping

Interior designers group accessories to reinforce their chosen style.

HOW TO ARRANGE YOUR ACCESSORIES...

Do you love looking at home magazines and interiors books? I love turning to them for inspiration and ideas.

One of my favourite things is to gather all my ornaments onto the kitchen table, mixing wood, glass, metal, objects in all shapes and sizes. I sort to size, tall, short, hard, soft, glossy, and rough textures.

So now you have your collection of objects find the space for your "new" arrangement.

Think triangles, such as the vases on the left-hand side, third shelf down on the image.

Place the tallest ornaments in the centre and arrange smaller ornaments on either side, forming a triangle shape. It does not have to be perfectly symmetrical; varying heights add visual interest.

Consistent colour schemes will make the display look visual pleasing and cohesive. You can also mix and match with colours from your room.

Working with odd numbers, 3, 5 or 7 is aesthetically pleasing to the eye and creates a great dynamic.

Make sure your objects overlap, hiding a little of each object creating unity. The below image from our website is a great example of this.





So, where's a great place to show your arrangements.

Let us look at the entrance to your home. A suitable place for a grouping is before you step in the front door, space allowing. (outdoor) plants of different heights and coordinated pots make a great first impression.

Into your hallway. If you have space, position a console table, with statement artwork either fixed to the wall or leaning, a lamp for ambient lighting and accessories will make your hallway really welcoming to guests.



If you do not have room for a console table, then shelving like the image below also works very well.



When selling your home, the general advice is to put away your personal items, this is so prospective buyers can imagine their own life in your house. Not so when you are living in it though! Bring together your favourite pieces, whether hobbies or memorable items from your travels. Your objects need to give you positive vibes.

I love an inviting guest room and cloak/bathroom. A lit candle, flowers and pretty perfume bottles displayed with fresh white towels and a boxed bar of fine soap will make your guests swoon!



Arrangements in the kitchen can be effective, making use of spices, chopping boards, utensils etc which are also practical and used most days!

I've a real favourite though, where space allows, I try to add accessory displays, e.g. a champagne bucket or gorgeous cut flowers and fruit displayed.



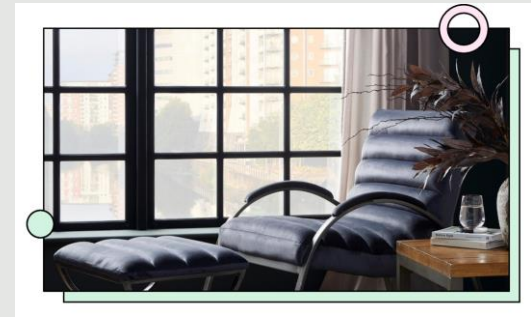
To round up!

1. Show off your personal collections! You can make displays to be so eye catching in your home. Get them out of the cupboards!
2. Use distinct levels and in varying heights and shapes using 3,5,7s rather than pairs or even numbers. Remember to use triangular shapes.
3. Remember to overlap them for maximum effect.
4. Layers and depth – create in front, middle and behind display.

Thank you so much for reading and look out for my next update!

***All items in this guide are available to buy on our website.**

The WOW factors! A term far too commonly used in my view! This is the standout object. The focal point of your room! It could be a stunning piece of furniture, ornament, or amazing view-to catch your eye! The thing you never sicken of.



Then comes "the odd ball"! What is the item that makes you stop dead in your tracks?

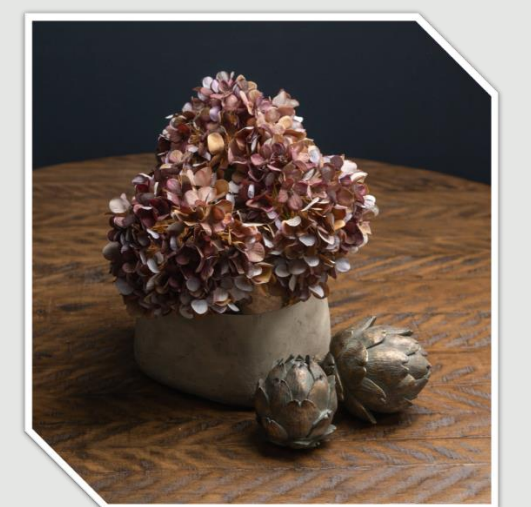
It could be an heirloom; a collection of items from your travels; something that sets it apart like the below statues as an example.



Out with the family photos and heirlooms. Let us personalise with your objects that tell your story.



Finish with natural elements such as house plants, flowers or ornaments that give natural shape and texture.



Lived in! Add the newspaper, coffee cup, champagne glasses, specs on top of your favourite book and you have lived in!